

A conference presented by the IBA Litigation Committee

IBA Annual Litigation Forum

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Hot topics in the midst of crisis. Surviving sanctions, litigation enforcement, reputational management; a dynamic session reflecting current (difficult) developments



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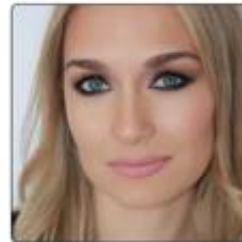
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- Fireside Chat re Investigations /managing crisis

- Q&A



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Surviving sanctions

- The end of the beginning? The last 2 years have seen an unprecedented number of sanctions. We see courts increasingly grappling with applications from those sanctioned, and from commercial parties whose operations have been affected by sanctions
- We are now moving to a new phase where the pace of new laws has slowed but litigators are called upon to interpret and apply those laws



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Brand Management

- Sanctions, cybersecurity, data privacy, social media and the increasing use of Non-Fungible Tokens (NFTs) all give rise to the need to protect and defend the rights, interests and reputation of clients.
- Clients are becoming proactive about managing their reputations, instead of just reacting in a crisis.
- Lawyers must work on a cross jurisdictional basis to serve their clients in tracing confidential data, managing future and past publicized moments and assessing brand impact to protect the value of public and commercial image, perception, associations, industry and position.

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