

A conference presented by the IBA Closely Held Companies Committee and supported by the IBA Corporate and M&A Law Committee, the IBA Corporate Counsel Forum, the IBA European Regional Forum and the IBA Women Lawyers' Committee



the global voice of the legal profession®

7th IBA Global Entrepreneurship Conference

Stability meets uncertainty – Doing business in a world on the verge of polycrisis

22 – 23 May 2023

Kunsthhaus, Zurich, Switzerland

Headline conference sponsor



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Topics include:

- Keynote debate – challenges and opportunities for businesses and entrepreneurs in the current environment
- A general counsel's view – supporting business and hedging risks in uncertain times
- Family-owned businesses – managing risks, maintaining stability?
- Energy and natural resources – doing business in dysfunctional markets
- Keynote address – Switzerland's economy and business environment, between tradition and innovation
- The innovators & disruptors – back with a vengeance?

Workshops include:

- Interactive workshop one – selected corporate governance and M&A topics
- Interactive workshop two – selected financing topics



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WWW.IBANET.ORG/CONFERENCE-DETAILS/CONF2295

Programme

Introduction to the Conference theme

The World Economic Forum's (WEF) 2023 risk report describes the globe as facing an unprecedented combination of 'old' risks that had mostly been forgotten, such as high inflation, trade wars and geopolitical upheaval, and novel issues, like de-globalisation, the climate crisis, and natural resources and energy shortages. WEF used the term 'polycrisis' to describe the situation.

This year's edition of the Global Entrepreneurship Conference is taking place in Switzerland, a country traditionally renowned for the stability of its political system and for a strong and resilient economy. The recent economic indicators of the country – with, among others, the lowest unemployment figures in two decades, a comparatively low inflation and a still (albeit moderate) projected GDP growth – seem to confirm this reputation and are at odds with the global situation.

We are thus meeting in the right place and moment to take a close look at how entrepreneurs, closely held and family-owned businesses – in Switzerland and around the world – are coping with the situation and even finding new opportunities for growth. We will also aim to understand how the role of general counsel and in-house legal departments is evolving, and to discuss how 'polycrisis' is influencing legal practice in the areas of transactional, corporate and financing work.

Join us in Zurich for a dynamic interactive program, with industry speakers, other panellists and conference attendees from around the world. We will discuss a variety of substantive topics, with our Closely Held Companies Committee hallmark of extensive audience participation, including through moderated table workshops. Enjoy the Global Entrepreneurship community and our unrivalled networking and learning environment.

Conference Co-Chairs

Alejandro Payá *Cuatrecasas, Barcelona; Chair, IBA Closely Held Companies Committee*

Marco A Rizzi *Bratschi, Zurich; Member, IBA Closely Held Companies Committee Advisory Board*

Planning Committee

Thierry Barbey *Kellerhals Carrard, Zurich*

Massimo Calderan *Altenburger, Küsnacht; Co-Chair, IBA European Regional Forum*

Benedict F Christ *Vischer, Zurich*

Caroline Conrad *Conrad & Partner, Baden*

Benjamin Dürig *Wenger Plattner, Küsnacht*

Daniel Flühmann *Bär & Karrer, Zurich*

Dieter Gericke *Homburger, Zurich*

Urs Gnos *Walder Wyss, Zurich*

Roman Graf *Lenz & Staehelin, Geneva*

Oliver Künzler *Wenger Plattner, Küsnacht; Chair, Communications Group, IBA European Regional Forum*

Margrit Marti *Homburger, Zurich*

Mark Montanari *MLL Meyerlustenberger Lachenal Froriep, Zurich*

Martin L Müller *Pestalozzi, Zurich*

Vera Naegeli *Bär & Karrer, Zurich*

Andreas Rötheli *Lenz & Staehelin, Geneva*

Thiemo Sturny *Walder Wyss, Zurich*

Oliver Triebold *Schellenberg Wittmer, Zurich; Member, IBA Corporate and M&A Law Committee Advisory Board*

Alexander von Jeinsen *Advestra, Zurich*

Marc Walter *Wenger Vieli, Zurich*

Markus Zwicky *Zwicky & Partner, Zug; Membership Officer, IBA Private Client Tax Committee*

Programme Co-ordinator

Florian Stefan Jörg *Bratschi, Zurich; Scholarship Officer, IBA Closely Held Companies Committee*

Host Committee

Advestra

Altenburger

Bär & Karrer

Bratschi

Conrad & Partner

Homburger

Kellerhals Carrard

Lenz & Staehelin

MLL Meyerlustenberger Lachenal Froriep

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Schellenberg Wittmer

Vischer

Walder Wyss

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Zwicky & Partner

Headline social event sponsor



Conference dinner sponsors



Informal programme

For those who arrive the day before the official programme commences, the Zurich Host Committee has organised an informal Sunday afternoon and evening programme. Delegates will be able to choose between cultural and culinary options in the afternoon, stabilising either their mind or their body. This will also be the opportunity to meet other conference attendees in an informal setting and get that special 'Closely Held' feeling.

Explore the history of Zurich or chocolate

Join either a relaxed walk in the old part of the city of Zurich or a trip to the Lindt & Sprüngli chocolate factory and museum in Kilchberg, just outside of Zurich.

1400 – 1600

Zurich city walking tour

Explore the famous banking city from a new angle in a walking tour through the historic Zurich city centre. You will learn a lot about Zurich's past and present development, pass by churches, other historic buildings and, yes, bank headquarters, follow narrow medieval streets, cross hidden and charming squares, climb the little hill in the city centre and discover on the way interesting small shops and restaurants. If this is your first trip to Zurich the tour might change your image of the little big city as it was once called by the Zurich tourist marketing.

Meeting point: 1400 in front of the tourist office in the hall of the main train station

Cost: CHF 20

OR

1400 – 1630

Visit to the 'Home of Chocolate'

Explore the production and taste of one of Switzerland's most famous chocolate brands in a guided tour of the Lindt & Sprüngli chocolate factory and museum in Kilchberg outside of Zurich, with all you can eat chocolate tasting. It is not exactly free of calories but full of taste.

Address: Schokoladenplatz 1/Seestrasse 204, 8802 Kilchberg
Meeting point: 1400 Bürkliplatz near the lake, at the bus no 165 (bus stop to leave the bus: Lindt & Sprüngli)

Cost: CHF 35

Registration is requested for both tours. Please note that space is limited and is allocated on a first come, first served basis.

1800 – 2200

Informal drinks and dinner

Restaurant: Uto Kulm, 8143 Uetliberg

Enjoy drinks and a pre-dinner with colleagues at the Uetliberg Kulm restaurant with a spectacular view over the city in one direction and into the Alps on the other side, weather permitting. First burn some calories by climbing the sight-seeing platform in front of the restaurant from which the views are even more breathtaking.

Please note space is limited and is allocated on a first come, first served basis.

Price: CHF 135

Information on the meeting point and transportation from Zurich main station to Uetliberg will be provided.

Reservation and payment

The Sunday activities are open to all delegates and are to be paid in advance to the Host Committee as detailed below.

To reserve your place please confirm attendance in advance to CHCC.Zurich.2023@gmail.com by **28 April 2023** at the latest and make pre-payment as per instructions. Places are limited so please book in advance to avoid disappointment. Up to one accompanying person per delegate will be allowed.

Complimentary tickets for public transportation for the whole day will be provided at the start of the tours and for the attendees not participating in the tours at the meeting point for transportation to the dinner venue.

Conference refreshment break sponsors

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Conference luncheon sponsors

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Exhibitor



0730 – 1715 **Registration**

0830 – 0845 **Opening remarks by Conference Co-Chairs**

0845 – 0930 **Keynote introduction: Running like clockwork? A look at the past, present and future of Swiss economy**

Speaker

André Hoffmann *Vice-Chairman, Roche Holding AG, Basle and Member of the Club of Rome and member of the Board of Trustees of the World Economic Forum*

0930 – 1030 **Keynote debate**

Challenges and opportunities for businesses and entrepreneurs in the current environment

In just a couple of years we have moved from a world of global certainties to a fragmented environment of global uncertainties. The challenges for businesses and entrepreneurs seem to be multiplying and to become more formidable by the day. Problems and threats – including inflation and economic downturn, supply chain insecurity, scarcity of energy and natural resources, wars, economic sanctions and regulatory trade barriers – join new challenges such as increased customer expectations and environmental, social and governance (ESG) requirements.

A panel of renowned entrepreneurs and business leaders will share its views on how it is possible to survive, and even to be successful, in such an environment.

Session Co-Chairs

Andreas Rötheli *Lenz & Staehelin, Geneva*
Nicole van Ranst *Agio Legal, Brussels; Vice Chair, IBA Closely Held Companies Committee*

Speakers

Andreas Bohrer *Group General Counsel and Secretary General of the Board of Directors, Lonza, Basle*
Grégoire Bordier *Partner, Bordier & Cie and Chairman of the Association of Swiss Private Banks, Geneva*
Gina Domanig *Managing Partner and Chief Executive Officer, Emerald Technology Ventures, Zurich*

1030 – 1100 **Coffee/tea break**

1100 – 1200

A general counsel's view – supporting business and hedging risks in uncertain times

The role of general counsel and in-house lawyers has been rapidly evolving in the last years – and continues to do so. The Financial Times described this evolution as 'in-house lawyers moving out of the shadow'. Indeed, the days where they 'only' had to advise their companies on all kind of legal matters at local and global level have gone. Today, general counsels are called to manage a widening range of risk, compliance, governance, regulatory and operational issues and, at the same time, to support and promote their company's business. Business, too, is becoming more complex, with the growing need to factor -in environmental, social and governance (ESG) aspects and commitments, and to deal with the multiple challenges of the current global situation.

A panel of general counsel and in-house lawyers will discuss what this means for their day-to-day life, how they cope with their tasks and how these developments are affecting the way they work with external lawyers.

Session Co-Chairs

Diane Bertrand *Senior Vice-President, Legal Affairs and Cooperation, Agropur, Longueuil, Quebec; Corporate Counsel Liaison Officer, IBA Closely Held Companies Committee*
Thiemo Sturny *Walder Wyss, Zürich*

Speakers

Kinga Frater *General Counsel & Executive Vice President, Hoerbiger Holding AG, Zug*
Christian Müller *General Counsel, Mövenpick Holding AG, Baar*
Bart Selden *Taulia, San Francisco, California; Vice Chair, IBA Corporate Counsel Forum*
Kathleen Weislehner *GC Chief of Staff Office, Credit Suisse AG, Zürich*

1200 – 1315 **Lunch**

1315 – 1415

Family-owned businesses: Managing risks, maintaining stability?

Family-owned businesses account for more than 60 per cent of companies in Europe – in Switzerland, the share is even higher. According to the 2023 EY and University of St Gallen Family Business Index, the largest family businesses grow much faster than the global economy. While some studies concur with this assessment and suggest that they outperform other businesses and generate better margins, others come to the opposite conclusion. In the current environment it is worthwhile to evoke the results of a study published in 2021 in the Harvard Business Review, according to which in times of economic recessions family-run businesses perform far better than others.

A panel of experienced business leaders of family-run companies will discuss whether and to what extent family-run companies are more resilient in difficult times, how they cope with the current challenging environment, and what makes them different from their peers with a different ownership structure.

Session Co-Chairs

Andreas Kloyer *Luther, Frankfurt; Conference Quality Officer, IBA Closely Held Companies Committee*
Oliver Marc Künzler *Wenger Plattner, Küsnacht; Chair, Communications Group, IBA European Regional Forum*

Speakers

Sonja Kissling *Founder and Owner, Family Business Matters, Zurich*
Andreas E Mach *Founder, Alphazirkel, Munich*
Dr Konstantin Mettenheimer *Chairman PMB Capital Ltd, London*
Markus Sieger *CEO, Polpharma Group, Amsterdam*

Monday continued

1415 – 1515 Interactive workshop one

Dealing with the polycrisis – selected corporate governance and M&A topics, part one

In the first part of the workshop, delegates will work in roundtable groups to discuss corporate governance and M&A topics including:

1. Expect the unexpected! Factoring uncertainty into the deal (strategies, structures, processes)
2. Bombshell ahead! Most common deal breakers to be aware of
3. Stirred but not shaken – building a resilient governance in uncertain times
4. May you live in interesting times! How to prioritise your corporate compliance targets
5. ESG for mini-me? How relevant is ESG really for small and medium-sized companies?

Delegates will discuss a first topic of their choice in a roundtable group, and after 30 minutes move to a second table of their choice.

Session Co-Chairs

Giuseppe Coco *Ughi e Nunziante, Milan; Membership Officer, IBA Closely Held Companies Committee*

Oliver Triebold *Schellenberg Wittmer, Zurich; Member, IBA Corporate and M&A Law Committee Advisory Board*

Moderators

Caroline Basdevant-Soulié *Oyat, Paris*

Massimo Calderan *Altenburger, Künsnacht; Co-Chair, IBA European Regional Forum*

Peter de Ryck *Lydian, Brussels*

Pedro Fernández *Pérez-Llorca, Madrid*

Daniel Flühmann *Bär & Karrer, Zurich*

Roman Graf *Lenz & Staehelin, Geneva*

Caterina Iodice *JMW Solicitors, London*

Kathleen Lemmens *Gianni & Orioni, Milan*

Margrit Marti *Homburger, Zurich*

Elke Napokoj *bpv Hügel, Vienna*

Mirko Sickinger *Heuking Kühn Lüer Wojtek, Cologne*

Slawomir Uss *Soltysinski Kawecki & Szlezak, Warsaw; Vice Chair, Central Regional Group, IBA European Regional Forum*

Heinrich von Bünau *METIS Rechtsanwälte, Frankfurt*

Marc Walter *Wenger Vielj, Zurich*

1515 – 1545 Coffee/tea break

1545 – 1615 Interactive workshop one

Dealing with the polycrisis – selected corporate governance and M&A topics, part two

In the second part of the workshop, the results of the work of the table groups will be presented and briefly discussed.

1615 – 1715

Energy and natural resources – doing business in dysfunctional markets

Energy and natural resources have been a given for many years in Western economies. Until early 2021, the sector was under growing pressure from investors, customers and governments to become more sustainable and 'greener' faster. The sector, and many of the related markets, have been disrupted by factors such as the war in Ukraine and global inflation.

A panel of experts will discuss the challenges – and opportunities – of doing business in markets that have become dysfunctional, and how to deal with the conundrum of ensuring supply while increasing environmental sustainability.

Session Co-Chairs

Iván Delgado *Pérez-Llorca, Madrid; Website Officer, IBA Closely Held Companies Committee*

Vera Naegeli *Bär & Karrer, Zürich*

Speakers

Michel Brunner *Group General Counsel, MET Holding AG, Baar*
Friso van Harinxma *Managing Counsel Benefrux, Shell Netherlands, The Hague*

Phyllis Scholl *Board Member, Alpiq/Energiedienst, Zurich*

Prof Dr Andreas Ulbig *Chair, Active Energy Distribution Grids*

1AEW, RWTH Aachen University, Aachen

1745 – 2000 Lake Zurich cocktail cruise hosted by the Host Committee

Meeting point: Bürkliplatz, Zurich

The Host Committee Firms invite all delegates to a two-hour cocktail cruise on one of Switzerland's most beautiful lakes. Enjoy the views of Zurich and the landscape while networking with fellow delegates and meeting the hosts.

The cruise and reception is open to all registered delegates.

2030 – 2300 Conference dinner

Zunfthaus zur Schmiden, Guildroom, Marktgasse 20, 8001 Zurich

Join fellow delegates after the first Conference day for a memorable dinner and networking experience.

The 'zur Schmiden' was established in 1336 as one of the historic guilds of Zurich. The 16th century late-gothic guildroom, the oldest of Zurich and decorated with details out of over 600 years of history, offers a very special ambience for our dinner.

The dinner is open to all registered delegates, and price is included in the conference fee.

Welcome remarks and a short introduction to the Zunfthaus zur Schmiden

Martin L Müller *Pestalozzi, Zurich*

0730 – 1245 **Registration**

0800 – 0830 **Women Lawyers Committee breakfast**

The breakfast is open to all registered delegates.

0830 – 0915 **Keynote address – Switzerland's economy and business environment, between tradition and innovation**

Keynote speaker

Marie-Gabrielle Ineichen-Fleisch *Former State Secretary, Director of the Foreign Economic Affairs Directorate, Berne*

Moderator

Florian Stefan Jörg *Bratschi, Zurich; Scholarship Officer, IBA Closely Held Companies Committee*

0915 – 1030 Interactive workshop two

Selected financing topics – part one

In the first part of the workshop, delegates will work in roundtable groups to discuss financing topics including:

1. What are the key options to finance growth in the current market?
2. What are the alternatives to 'traditional' EBITDA financings?
3. How can non-bank lenders, such as direct lenders and venture debt or credit funds, support closely held companies?
4. Experiences with non-bank lenders in the recent financial downturn?
5. Convergences in debt and equity financing
6. Pros and cons of margin loans (secured by shares in the closely held company)
7. Differences in financing of early stages versus more mature stages
8. Trends in debt and equity terms during and following Covid-19
9. Change of control clauses in enforcement scenario
10. Trends on opinions and counsel reports
11. How can corporate lawyers add value when a company pursues an alternative to new financing, such as a reduction in force?

Delegates will discuss a first topic of their choice in a roundtable group, and after 30 minutes move to a second table of their choice.

Session Co-Chairs

Nicholas Dorsey *Cravath Swaine & Moore, New York; North American Regional Forum Liaison Officer, IBA Closely Held Companies Committee*

Alexander von Jeinsen *Advestra, Zurich*

Moderators

Thierry Barbey *Kellerhals Carrard, Zurich*

Lucina Berger *Hengeler Mueller, Munich*

Edoardo Canetta Rossi Palermo *Chiomenti, Milan*

Benedict Christ *Vischer, Zurich*

Harvey J Cohen *Dinsmore & Shohl, Cincinnati, Ohio*

Henrik Dock *Mannheimer Swartling, Stockholm*

Christian Hoenig *Wolf Theiss, Vienna*

William Howard *Travers Smith, London*

Christine Lenis *Bredin Prat, Paris*

Alexandra Martins *Cuatrecasas, Lisbon*

Antonia Netiv *NautaDutilh, Amsterdam*

Markus Zwicky *Zwicky Partner, Zug; Membership Officer, IBA Private Client Tax Committee*

1030 – 1100 **Coffee/tea break**

1100 – 1130 Interactive workshop two

Selected financing topics – part two

In the second part of the workshop, the themes and results of the work of the breakout groups will briefly be presented and discussed.

1130 – 1230

The innovators and disruptors: back with a vengeance?

The 2017 edition of the Global Entrepreneurship Conference was devoted to the 'disruptors' and how they were changing the economy. The perception was that traditional businesses and business models would have to adapt quickly or face extinction. Recent developments have seen a revival of non-technological businesses, and in an environment of general downturn for technology companies several scandals seem to have shaken confidence in the actual value of disruptors. Sceptics argue that the innovations brought by the tech industry in the last years have not benefited humanity. Can disruptors and innovators meet the needs of a world that seeks sustainability and to improve the quality of life?

We will ask these and other challenging questions to several entrepreneurs and representatives of innovative companies, and discuss with them what the future of disruptors looks like.

Session Co-Chairs

Caroline Conrad *Conrad & Partner, Baden*

Mark Montanari *MLL Meyerlustenberger Lachenal Froriep, Zürich*

Speakers

Nina Gartmann *Former General Counsel SEBA Bank AG, Zug*

Stefan A Heitmann *Founder & Executive Chairman, PriceHubble AG, San Francisco, California*

Alexander Hübner *Founder and CEO, Le Bijou Holding AG, Zug*

Adela Wiener *Founder & Chief Executive Officer, Aurachain, Sarnen*

1230 – 1245 **Closing remarks by the Conference Co-Chairs**

1245 – 1400 **Lunch**

1400 – 1600 **Guided tour of the Kunsthaus**

This guided tour, courtesy of the Host Committee, is open to all registered delegates. For organisational reasons, delegates are kindly invited to confirm their attendance.



Information

Date

22 – 23 May 2023

Venue

Kunsthaus
New Building / Extension
Heimplatz 1/5
8001 Zurich
Switzerland
www.kunsthhaus.ch

Language

All working sessions and Conference materials will be in English.

How to register

Register online by **16 May 2023** at www.ibanet.org/conference-details/CONF2295 and make payment by credit card to avail of the ten per cent online registration discount or complete the attached registration form and return it to the Conference Department at the IBA together with your proof of bank transfer payment. You should receive an email confirmation of your registration within five days; if you do not, please contact confs@int-bar.org.

By registering for the conference you agree to the following delegate code of conduct, the host country's local and/or national requirements and venues restrictions and precautions:

- You will not attend the conference if you are displaying any Covid symptoms
 - Should you develop any Covid symptoms during your attendance at the conference you inform a member of IBA staff by email (confs@int-bar.org) and you agree not to attend any further conference sessions or related events
 - comply with all local and national restrictions
- You travel at your own risk, and you agree that the IBA cannot be held responsible if you contract Covid during the conference or after returning from the conference
- You agree to the extent permitted by law that you shall not hold IBA responsible for: any travel costs incurred for travelling to and from the conference; any travel costs that may be irrecoverable due to the cancellation or postponement of the conference; any losses or liabilities associated with contracting Covid whether on the way to, during or after the conference.
- You agree that, if asked by the relevant local or national authorities, the IBA has permission to pass on your personal information and contact details to those authorities should contact tracing be required.

Fees

Online registrations received:

	on or before 14 April	until 16 May
IBA member	€915	€1,020
Non-member *	€1,070	€1,175
Young lawyers (under 30 years)	€690	€1,175
Academics/judges (full-time)	€690	€1,175
Public lawyers	€690	€1,175
Corporate counsel **	€825	€1,175

After **16 May** registrations must be received in hard copy at the IBA office.

Fees

Hard copy registration forms and fees received:

	on or before 14 April	after 14 April
IBA member	€1,020	€1,135
Non-member*	€1,190	€1,305
Young lawyers (under 30 years)	€765	€1,305
Academics/judges (full-time)	€765	€1,305
Public lawyers	€765	€1,305
Corporate counsel **	€915	€1,305

* By paying the non-member fee, we welcome you as a delegate member of the IBA for the year in which this Conference is held, which entitles you to the following benefits:

- 1) Password access to certain parts of the IBA website.
- 2) Receipt of IBA E-news and access to online versions of IBA Global Insight.
- 3) Pay the member rate for any subsequent Conference registrations for this calendar year.

** A reduced rate is offered to IBA Corporate Group Members. Please contact confs@int-bar.org to obtain a 25 per cent discount on the IBA Member fee.

If you would like to become a full or general member of the IBA, which includes membership of one committee or more – and inclusion in and access to our membership directory – we encourage you to do so now in order to register for this Conference at the member rate. You can find full details of how to join at www.ibanet.org.

A reduced rate is offered to lawyers who are over the age of 65, have been an IBA member for more than 20 years and are no longer practising law.

Full payment must be received in order to obtain your Conference documentation.

Fees include:

- * Attendance at all working sessions
- * Access to the Conference materials from the IBA website (www.ibanet.org), including any available speakers' papers submitted to the IBA before 16 May
- * Access to live delegate search
- * Lunch on Monday and Tuesday
- * Tea and coffee during breaks
- * Invitation to the pre dinner Lake Zurich cocktail cruise hosted by the Host Committee on Monday
- * Guided visit of the Kunsthau on Tuesday
- * Any applicable local taxes

Please note that registrations are not transferable.

List of participants

In order for your name to appear in the list of participants, your registration form must be received by **16 May** at the latest.

Live delegate search

Delegates are able to use the live delegate search via the IBA website, in order to use this function delegates will need to be logged into their MyIBA. This will allow search access to up-to-date attendance lists.

Photography and filming

Certain sessions and/or social functions may be photographed and/or filmed and some of this content may be used for future IBA marketing materials, member communications, products or services. Should you have any concerns about this, or do not wish to be featured in any of these materials please contact the IBA Marketing Department at ibamarketing@int-bar.org.

Payment of registration fees by bank transfer or BACS payment

Registration forms received without proof of payment will NOT be processed until proof of payment has been received.

Euro: by bank transfer to the IBA account at the National Westminster Bank, St James's & Piccadilly Branch, 208 Piccadilly, London W1A 2DG, United Kingdom.

SWIFT address NWBKGB2L, IBAN GB58NWBK60721106570631

Please ensure that a copy of the bank transfer details is attached to your registration form.

[[Use the exchange rate prevailing at the time of registration.]]

Online credit card payments: by Visa, MasterCard or American Express. No other cards are accepted.

PLEASE ENSURE THAT YOUR NAME AND 'CONF2295ZURICH' APPEAR ON ANY TRANSFER OR DRAFT.

No deductions or withholdings

All fees payable to us by you in accordance with the terms contained in this 'Information' section shall be paid free and clear of all deductions or withholdings whatsoever.

Registration confirmation

Upon receipt of your payment for the Conference a confirmation email will be sent to you which contains information regarding your attendance at the Conference. You will also be able to view and download your payment information and manage your registration via your My IBA profile on the IBA website.

Book with confidence

- If the IBA needs to reschedule the event, your registration will be automatically transferred to the new date and no additional fees will be charged. If this date is not convenient for a delegate, a refund of the cost of the conference place will be available on request to the IBA.
- If the IBA is unable to reschedule the conference within 12 months of the original scheduled date, a full refund of the cost of the conference place will automatically be made to all delegates.
- Please note that the IBA will not provide refunds for any costs incurred including any travel costs.

Please note, these terms are subject to any more restrictive or different local requirements and may be altered and amended from time to time to reflect any changes to restrictions or government requirements.

Promotional literature

Please note that no individual or organisation may display or distribute publicity material or other printed matter during the Conference, unless by prior arrangement with the IBA. Organisations and companies wishing to discuss promotional opportunities should contact the IBA Sponsorship Department at sponsorship@int-bar.org.

If any deductions or withholdings are required by law to be made from any fees payable to us by you under the terms contained in this 'Information' section you shall pay such sum as will, after the deduction or withholding has been made, leave us with the same amount as we would have been entitled to receive in the absence of any such requirement to make a deduction or withholding. If we obtain the benefit of any tax credit or other relief by reference to any such deductions or withholdings, then we shall repay to you such amount as, after such repayment has been made, will leave us in no worse position than we would have been had no such deductions or withholdings been required.

Conference sell-outs

The IBA places its conferences in venues of a suitable size for each event; however, there are times when our conferences may sell out. Should this happen, prospective delegates will be informed, and a waiting list will operate. The waiting list will function on a 'first come, first served' basis, subject to receiving registered delegate cancellations. The waiting list for a conference will close once it has reached ten per cent of the conference venue capacity, as it is very unlikely a place will become available. The IBA will not be liable for any travel or accommodation expenses incurred by an individual who travels to a conference without a confirmed place at the event.

Cancellation of registration or social functions

If cancellation is received in writing at the IBA office by **Friday 5 May** fees will be refunded less a 25 per cent administration charge. Refunds will be made minus any monies owed to the IBA. We regret that no refunds can be made after this date. Registrations or social function bookings received after **Friday 5 May** will not be eligible for any refund of fees.

Should you have difficulties in obtaining your visa and are not able to attend the Conference this cancellation policy will still apply.

Upon submission of your completed Conference registration form to the IBA you are considered 'registered' pending payment.

Travel arrangements and visas

Participants are responsible for making their own travel arrangements. It is recommended that you check your visa requirements with your local embassy or consulate. **We are unable to dispatch visa invitation letters to support your visa application prior to receipt of your registration form and full payment of registration fees.**

Please apply for your visa in good time.

Hotel accommodation

The IBA does not have a room block however the following hotels are located within walking distance of the Kunsthaus; for further information click on the hotel website links below. If you wish to book accommodation, please make your reservation directly with the hotel

Central Plaza Hotel (4*)

Central 1, 8001 Zürich
<https://www.central.ch/de/zimmer-suiten>
Located within a 10 minute walk of the Kunsthaus. Approx 210 € per night

Boutique Hotel Wellenberg (4*)

Niederdorfstrasse 10, 8001 Zürich
<https://www.hotel-wellenberg.ch/>
Located within a 10 min walk of the Kunsthaus. Approx 300€ per night.

Disabled access

The venue is wheelchair accessible. Please notify us if you require special assistance.

Social programme

All social programme events are included in the registration fees with the exception of the Sunday informal programme.

Please note that the cancellation terms and conditions as indicated will apply as soon as your registration is received.

Provided you have cancelled your registration to attend an IBA Conference in accordance with the terms of the 'cancellation of registration' clause included in the 'Information' section of the relevant Conference programme, you must then confirm to us in writing at the IBA office as soon as possible, but in no event later than one year (12 calendar months) from the date of any such Conference, all necessary details to enable any reimbursement owed to you to be paid. We regret that no refunds will be made after the date that is one year (12 calendar months) after the date of the relevant Conference.

Opera Hotel Zürich (4*)

Dufourstrasse 5, 8008 Zurich
<https://www.operahotel.ch/de>
Located within a 15 min walk of the Kunsthaus. Approx 360€ per night

Sorell Hotel St Peter (4*)

In lanes 10, 8001 Zurich
<https://sorellhotels.com/de/st-peter/zuerich>
Located within a 15 min walk of the Kunsthaus. Approx 400€ per night

Delegates are responsible for making accommodation reservations directly with the hotel and entering into an agreement with the hotel regarding credit card guarantees, cancellation terms and conditions, and room rates. The IBA cannot accept responsibility for hotel accommodation disputes between a delegate and the hotel.

Unauthorised accommodation agents

It has been brought to our attention that there are multiple companies contacting past attendees, claiming to represent the IBA, offering 'assistance' with registration and hotel bookings.

They are operating by cold-calling and spamming companies whose names have appeared on previous List of Participants, Programmes and Sponsorship recognition. The **only** Accommodation Agent the IBA works with is Judy Lane ICS. Judy Lane ICS do not contact delegates on behalf of the IBA without delegates making initial contact. Please ignore any communication that does not come directly from the IBA or Judy Lane ICS.

Sunday 21 May

Informal programme

For those who arrive the day before the official programme commences, the Zurich Host Committee has organised an informal Sunday afternoon and evening programme. Delegates will be able to choose between cultural and culinary options in the afternoon, stabilising either their mind or their body. This will also be the opportunity to meet other conference attendees in an informal setting and get that special 'Closely Held' feeling.

Explore the history of Zurich or chocolate

Join either a relaxed walk in the old part of the city of Zurich or a trip to the Lindt & Sprüngli chocolate factory and museum in Kilchberg, just outside of Zurich.

1400 – 1600 **Zurich city walking tour**

Explore the famous banking city from a new angle in a walking tour through the historic Zurich city centre. You will learn a lot about Zurich's past and present development, pass by churches, other historic buildings and, yes, bank headquarters, follow narrow medieval streets, cross hidden and charming squares, climb the little hill in the city centre and discover on the way interesting small shops and restaurants. If this is your first trip to Zurich the tour might change your image of the little big city as it was once called by the Zurich tourist marketing.

Meeting point: 1400 in front of the tourist office in the hall of the main train station

Cost: CHF 20

OR

1400 – 1630 **Visit to the 'Home of Chocolate'**

Explore the production and taste of one of Switzerland's most famous chocolate brands in a guided tour of the Lindt & Sprüngli chocolate factory and museum in Kilchberg outside of Zurich, with all you can eat chocolate tasting. It is not exactly free of calories but full of taste.

Address: Schokoladenplatz 1/Seestrasse 204, 8802 Kilchberg

Meeting point: 1400 Bürkliplatz near the lake, at the bus no 165 (bus stop to leave the bus: Lindt & Sprüngli)

Cost: CHF 35

Registration is requested for both tours. Please note that space is limited and is allocated on a first come, first served basis.

1800 – 2200 **Informal drink and dinner**

Restaurant: Uto Kulm, 8143 Uetliberg

Enjoy drinks and a pre-dinner with colleagues at the Uetliberg Kulm restaurant with a spectacular view over the city in one direction and into the Alps on the other side, weather permitting. First burn some calories by climbing the sight-seeing platform in front of the restaurant from which the views are even more breathtaking.

Please note space is limited and is allocated on a first come, first served basis.

Price: CHF 135

Information on the meeting point and transportation from Zurich main station to Uetliberg will be provided.

Reservation and payment

The Sunday activities are open to all delegates and are to be paid in advance to the Host Committee as detailed below.

To reserve your place please confirm attendance in advance to CHCC.Zurich.2023@gmail.com by **28 April 2023** at the latest and make pre-payment as per instructions. Places are limited so please book in advance to avoid disappointment. Up to one accompanying person per delegate will be allowed.

Complimentary tickets for public transportation for the whole day will be provided at the start of the tours and for the attendees not participating in the tours at the meeting point for transportation to the dinner venue.

Monday 22 May

2030 – 2300 **Conference dinner**

ZunftHaus zur Schmiden, Guildroom, Marktgasse 20, 8001 Zurich

Join fellow delegates after the first Conference day for a memorable dinner and networking experience.

The 'zur Schmiden' was established in 1336 as one of the historic guilds of Zurich. The 16th century late-gothic guildroom, the oldest of Zurich and decorated with details out of over 600 years of history, offers a very special ambience for our dinner.

The dinner is open to all registered delegates, and price is included in the conference fee.

Welcome remarks and a short introduction to the ZunftHaus zur Schmiden

Martin L Müller *Pestalozzi, Zurich*

Tuesday 23 May

1400 – 1600 **Guided visit of the Kunsthaus**

The guided visits, courtesy of the Host Committee, are open to all registered delegates. For organisational reasons, delegates are kindly invited to confirm their attendance.

The organisers may at any time, with or without giving notice, in their absolute discretion and without giving any reason, cancel or postpone the Conference, change its venue or any of the other published particulars, or withdraw any invitation to attend. In any case, neither the organisers nor any of their officers, employees, agents, members or representatives shall be liable for any loss, liability, damage or expense suffered or incurred by any person, nor will they return any money paid to them in connection with the Conference unless they are satisfied not only that the money in question remains under their control but also that the person who paid it has been unfairly prejudiced (as to which, decision shall be in their sole and unfettered discretion and, when announced, final and conclusive).

Continuing Professional Development/Continuing Legal Education

For Conference delegates from jurisdictions where CPD/CLE is mandatory, the IBA will provide a Certificate of Attendance for the Conference. Subject to CPD/CLE requirements, Conference delegates can use this to obtain the relevant number of hours' accreditation. The number of CPD/CLE hours available may vary depending on the rules applied by the members' bar association/law society on time recording criteria.

A Certificate of Attendance is available to Conference delegates on request. Please ask at the IBA Conference registration desk for information on how to obtain the certificate.

IBA Harassment Policy

IBA IBA conferences provide unrivalled professional development and network-building opportunities for international legal practitioners and their professional associates. The IBA values the participation of every delegate and member of the IBA and wants all attendees to have an enjoyable and fulfilling experience. Accordingly, all Conference attendees are expected to show respect and courtesy to other attendees, IBA staff and those involved with hosting the events throughout the Conference and at all Conference events, receptions, and parties, whether officially organised by the IBA or others. All delegates, guests, attendees, speakers, exhibitors, staff and volunteers at any IBA event are required to conform to the IBA Harassment Policy.

See www.ibanet.org/iba-harassment-policy

Registration form



7th IBA Global Entrepreneurship Conference

Stability meets uncertainty – Doing business in a world on the verge of polycrisis

22 – 23 May 2023, Kunsthaus, Zurich, Switzerland

Please read the 'Information' section before completing this form and return it together with your proof of bank transfer to the Conference Department at the address below.

REGISTER ONLINE AT WWW.IBANET.ORG/CONFERENCE-DETAILS/CONF2295 TO MAKE IMMEDIATE AND SECURE PAYMENT BY CREDIT CARD AND OBTAIN A TEN PER CENT DISCOUNT ON THE FEES BELOW

PERSONAL DETAILS *(Please attach your business card or write in block capitals)*

Title _____ Given name _____ Family name _____

Name and country to be shown on badge *(if different from above)* _____

IBA Membership number *(if applicable)* _____ Date of birth _____

Firm/company/organisation _____

Address _____

Country _____

Tel _____ Email _____

SPECIAL DIETARY REQUIREMENTS

If you have special dietary requirements, due to allergen intolerances, medical, religious reasons or a life choice, please specify the requirement below. The IBA is unable to cater for dietary requirements other than for the above reasons.

Please tick box if you have allergen intolerances and specify _____

Please state all other dietary requirements clearly, i.e. I am a vegetarian.

Disclosure of dietary information denotes you have agreed to the IBA sharing this information with relevant third parties who are providing catering on our behalf.

TO OBTAIN A TEN PER CENT DISCOUNT ON THE FEES BELOW,
PLEASE REGISTER BY **16 MAY** ONLINE AT WWW.IBANET.ORG/CONFERENCE-DETAILS/CONF2295
IBA MEMBERS CAN REGISTER ONLINE BY **14 APRIL** FOR **€915**. PLEASE SEE 'INFORMATION' FOR FURTHER
ONLINE REGISTRATION DETAILS.

HARD COPY REGISTRATION FORMS AND FEES RECEIVED:	on or before 14 April	after 14 April	amount payable
IBA member	€1,020	€1,135	€
Non-member*	€1,190	€1,305	€
Young lawyers (under 30 years)	€765	€1,305	€
Academics/judges (full-time)	€765	€1,305	€
Public lawyers	€765	€1,305	€
Corporate counsel **	€915	€1,305	€
Social functions			
Monday - Conference dinner	<input type="checkbox"/>	NIL	
Tuesday - Tour of Kunsthaus	<input type="checkbox"/>	NIL	
TOTAL AMOUNT PAYABLE			€

*JOIN THE IBA TODAY AND REGISTER FOR THIS CONFERENCE AT THE IBA MEMBER RATE. PLEASE FIND THE MEMBERSHIP APPLICATION FORM AT WWW.IBANET.ORG.



**** A REDUCED RATE IS OFFERED TO IBA CORPORATE GROUP MEMBERS. PLEASE CONTACT CONFS@INT-BAR.ORG TO OBTAIN A 25 PER CENT DISCOUNT ON THE IBA MEMBER FEE.**

A REDUCED RATE IS OFFERED TO LAWYERS WHO ARE OVER THE AGE OF 65, HAVE BEEN AN IBA MEMBER FOR MORE THAN 20 YEARS AND ARE NO LONGER PRACTISING LAW. PLEASE CONTACT THE IBA OFFICE FOR FURTHER INFORMATION.

**FULL PAYMENT MUST BE RECEIVED IN ORDER TO PROCESS YOUR REGISTRATION.
PLEASE NOTE THAT REGISTRATIONS ARE NOT TRANSFERABLE.**

METHODS OF PAYMENT

By credit card

Register online at www.ibanet.org/conference-details/CONF2295 and make immediate and secure payment by credit card

Note: please do not send your credit card details on the registration form or within an email or fax.

By bank transfer or BACs payment

Registration forms received without proof of payment will NOT be processed until proof of payment has been received.

Euro: by bank transfer to the IBA account at the National Westminster Bank, St James's & Piccadilly Branch, 208 Piccadilly, London W1A 2DG, United Kingdom.

SWIFT address NWBKGB2L, IBAN GB58NWBK60721106570631

Please ensure that a copy of the bank transfer details is attached to your registration form.

WHERE DID YOU FIRST HEAR ABOUT THIS CONFERENCE?

- | | | | | |
|---|---|---|-----------------------------------|--|
| <input type="checkbox"/> IBA CONFERENCE | <input type="checkbox"/> OTHER CONFERENCE | <input type="checkbox"/> DIRECT MAIL | <input type="checkbox"/> INTERNET | <input type="checkbox"/> ADVERTISEMENT |
| <input type="checkbox"/> EMAIL | <input type="checkbox"/> EDITORIAL | <input type="checkbox"/> RECOMMENDATION | <input type="checkbox"/> OTHER | |

Please provide further details, quoting code (if applicable)

The International Bar Association would like to keep in touch with you about relevant news, events, publications and membership. You can opt out of receiving information at any time by emailing member@int-bar.org or by logging into My IBA and updating your preferences. Your details will be included in the list of participants. If you do not want your details to be included in the list, please email confs@int-bar.org.

For further details on how your data is used and stored: www.ibanet.org/privacy-policy

PLEASE SEND THE COMPLETED FORM TO INTERNATIONAL BAR ASSOCIATION:

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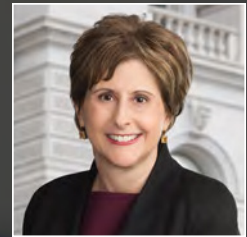
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International Bar Association

the global voice of the legal profession

The International Bar Association (IBA), established in 1947, is the world's leading organisation of international legal practitioners, bar associations, law firms and law societies.

The IBA influences the development of international law reform and shapes the future of the legal profession throughout the world. It has a membership of more than 80,000 individual lawyers and more than 190 bar associations and law societies spanning over 170 countries.

Inspired by the vision of the United Nations, the IBA was founded in the same spirit, just before the Universal Declaration of Human Rights was proclaimed in 1948.

The IBA covers all practice areas and professional interests, providing members with access to leading experts and up-to date information, enabling them to better represent their clients' interests.

Through its various committees, fora and task forces, the IBA facilitates the exchange of information and views among its members as to laws, practices and professional responsibilities relating to the practice of law around the globe.

IBA Closely Held Companies Committee

The mission of the Closely Held Companies Committee is to address issues of particular interest to start ups, owner-managed, closely held and family businesses and their legal advisors, and to organisations with ambitions for growth.

The committee's aim is to provide a focus for the different needs of ownership, management, and financing of such organisations. Particular focus is placed on:

- management and ownership issues;
- finance and the raising of tier one and two capital;
- shareholder issues and agreements;
- business succession plans;
- exit planning;
- relationships with outside investors;
- protection of minority interests;
- dispute monitoring and resolution;
- the role of professionals in management and advisory roles; and
- relevant issues arising from tax, employment, real estate, estate planning and family law.

committees and fora.

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