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INTERNATIONAL BAR ASSOCIATION CONFERENCE 2024

A conference co-presented by the IBA Intellectual Property and Entertainment Law Committee, the IBA Technology Law Committee and the IBA Healthcare and Life Sciences Law Committee

# 10th Annual World Life Sciences Conference

30–31 May 2024

Círculo de Bellas Artes de Madrid, Madrid, Spain

## Working programme

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All speaker materials and biographies can be found at [www.ibanet.org/conference-details/conf2475](http://www.ibanet.org/conference-details/conf2475)

### Conference Co-Chairs

Özge Atilgan Karakulak *Gün + Partners, Istanbul; Member, IBA Intellectual Property and Entertainment Law Committee Advisory Board*

Yuval Horn *Horn & Co, Tel Aviv; Member, IBA Technology Law Committee Advisory Board*

Jose Alejandro Luna *Fandiño Olivares, Mexico City; Member, IBA Intellectual Property and Entertainment Law Committee Advisory Board*

Cécile Théard-Jallu *De Gaulle Fleurance, Paris; Co-Chair, IBA Healthcare and Life Sciences Law Committee*

## Wednesday 29 May

2000 - 2130 **Hosted reception**

*RoofTop of Casa Suecia*

*Marqués de Casa Riera, 4*

*Madrid*

*28014*

## Thursday 30 May

**The Conference will take place on the 4th Floor of the Círculo de Bellas Artes de Madrid**

**The Conference sessions will take place in the Columns Room**

**The Breakfasts, Coffee breaks and Lunches will take place in the Fuentecilla Room**

0730 – 1730 **Registration**

0730 – 0830 **Continental breakfast**

0830 – 0840 **Opening remarks by the Conference Co-Chairs and LPD Vice Chair**

Daniel del Rio *SMPS Legal, Mexico City; IBA Legal Practice Division Vice Chair*

*Conference Co-Chairs*

Özge Atilgan Karakulak *Gün + Partners, Istanbul; Member, IBA Intellectual Property and Entertainment Law Committee Advisory Board*

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Jose Alejandro Luna *Fandiño Olivares, Mexico City; Member, IBA Intellectual Property and Entertainment Law Committee Advisory Board*

Cécile Théard-Jallu *De Gaulle Fleurance, Paris; Co-Chair, IBA Healthcare and Life Sciences Law Committee*

0840 – 0910 **First Keynote**

Blaz Visnar *Deputy Head of Unit and DG Competition, European Commission, Brussels*

0910 – 0940 **Second Keynote**

Federico de Montalvo *former President of the Bioethics Committee of Spain, Madrid*

### MOBILE TELEPHONES

Delegates are requested to ensure that mobile telephones and any other portable devices are switched to silent in working sessions.

Conference dinner sponsor

**GÜN + PARTNERS**  
AVUKATLIK BÜROSU

Conference refreshment break sponsor



## 0940 – 1225 **Hot topic roundtables**

### *Introduction*

Yuval Horn *Horn & Co, Tel Aviv; Member, IBA Technology Law Committee Advisory Board*

### **Topic one: Shortage of drugs**

#### *Moderators*

María Alonso *Lilly Spain, Madrid*

Camilla Appelgren *Mannheimer Swartling, Stockholm; Secretary, IBA Healthcare and Life Sciences Law Committee*

Ruta Pumputiene *Ellex Valiunas, Lithuania*

### **Topic two: The current surge and challenges of digital therapeutics**

#### *Moderators*

Adem Koyuncu *Covington, Brussels*

Elisa Stefanini *Portolano Cavallo, Milan; IBA Technology Law Committee Liaison Officer, IBA Healthcare and Life Sciences Law Committee*

Cécile Théard-Jallu *De Gaulle Fleurance, Paris; Co-Chair, IBA Healthcare and Life Sciences Law Committee*

### **Topic three: Financing of advanced new therapies**

#### *Moderators*

Mireia Castro *Novartis Spain, Barcelona*

Alfonso Gallego *Pfizer, Madrid*

### **Topic four: E-commerce of medicinal products: Global freedom or national restrictions?**

#### *Moderators*

José Fernández Rañada *Garrigues, Madrid*

Markus Schott *Bär & Karrer, Zurich; IBA Intellectual Property and Media Law Committee Liaison Officer, IBA Healthcare and Life Sciences Law Committee*

Dr Katharina Wodarz *Raue, Berlin*

### **Topic five: Product liability and medical devices**

#### *Moderators*

Manuel Durães Rocha *Abreu Advogados, Lisbon; Treasurer, IBA Healthcare and Life Sciences Law Committee*

Monika Gattiker *Lanter, Zurich; IBA Food and Agriculture Law Committee Liaison Officer, IBA Healthcare and Life Sciences Law Committee*

### **Topic six: Gene therapies and orphan drugs – regulatory status and reimbursement**

#### *Moderators*

Henar Álvarez *Anylam Pharmaceuticals, Madrid*

Ariadna Padilla *Takeda, Madrid*

### **Topic seven: Re-labelling repackaging and parallel import of medical devices and pharmaceuticals**

#### *Moderators*

Maria Cedó *Esteve, Barcelona*

Janine Demont-Reudt *Niederer Kraft Frey, Zurich*

Miguel Ángel Galve *ex GC of Elanco, Madrid*

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0940 – 1225 **Hot topic roundtables (continued)**

**Topic eight: Human research – big data and secondary use of data**

*Moderators*

Beatriz Cocina Arrieta *Uria Menendez, Madrid*

Ioanna Michalopoulou *Michalopoulou & Associates, Athens; Scholarship Officer, IBA Healthcare and Life Sciences Law Committee*

Dr Lincoln Tsang *Ropes & Gray LLP, London*

**Topic nine: Deal structures of life sciences transactions**

*Moderators*

Gustavo Alcocer Lugo *Olivares, México City*

Elazar Stein *Medison Pharma, Petach Tikva and Zug, Israel*

Emmanuelle Trombe *McDermott, Will & Emery, Paris*

**Topic ten: Interplay between regulation and intellectual property – review of Bolar exemption**

*Moderators*

Rais Amills *Pérez Llorca, Madrid*

Özge Atilgan Karakulak *Gün + Partners, Istanbul; Member, IBA Intellectual Property and Entertainment Law Committee Advisory Board*

Martin Dræbye Gantzhorn *Bech-Bruun, Copenhagen; European Regional Forum Liaison Officer, IBA Healthcare and Life Sciences Law Committee*

**Topic eleven: Artificial intelligence and life sciences**

*Moderators*

James Gallagher *Mason Hayes & Curran, Dublin*

Njeri Mutura *Microsoft, Irvine, California*

Josefine Sommer *Sidley Austin LLP, Brussels*

**Topic twelve: Trade secrets / confidentiality in R&D collaborations**

*Moderators*

Dr Hussein Akhavannik *Blank Rome, Washington, District of Columbia*

Maarten Schut *Kennedy Van der Laan, Amsterdam*

**Topic thirteen: Recent landscape on foreign direct investment in medtech/pharma**

*Moderators*

Per Lagerkvist *MAQS, Stockholm*

Irene Fernández Puyol *Gómez-Acebo & Pombo, Madrid*

**Topic fourteen: Unified patent court – takeaways from the first year**

*Moderators*

Morten Bruus *Accura, Copenhagen*

Francine Le Péchon-Joubert *De Gaulle Fleurance, Paris*

Hanna Tilus *Cirio, Stockholm; Scholarship Officer, IBA Intellectual Property and Entertainment Law Committee*

**Topic fifteen: Pharmaceuticals disparagement cases – Interactions with HCPs and regulators from a competition law perspective**

*Moderators*

Luis Alcover *Faus Moliner, Barcelona*

Moisés Ramírez *GSK Spain, Madrid*

Anders Thue *Simonsen Vogt Wiig, Oslo*

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0940 – 1225 **Hot topic roundtables (continued)**

**Topic sixteen: Advertising pharmaceuticals – old law for modern information needs**

*Moderators*

Ariadna Casanueva *Cuatrecasas, Barcelona*

Viviana Cervieri *Cervieri Monsuárez, Montevideo*

Celine Weber *Walder Wyss, Zurich*

**Topic seventeen: Securing innovation: Tackling the 21st Century Epidemic of counterfeiting and intellectual property piracy**

*Moderators*

Francisco Javier García *Uría Menéndez, Barcelona*

Jason Jardine *Knobbe Martens, San Diego, California*

Luis Ruiz *BPL, Guatemala City*

1230 – 1300 **Third Keynote presentation**

**Promotion of medical products (including survey results)**

*Speakers*

Elvan Sevi Bozoglu *Baseak, Istanbul; Projects Officer, IBA's Healthcare and Life Sciences Committee*

Renata Fialho de Oliveira *Veirano Advogados, São Paulo; Co-Vice Chair, IBA Healthcare and Life Sciences Law Committee*

1300 – 1345 **Lunch**

1345 – 1445 **PLENARY SESSION ONE**

**Interoperability in healthcare and E-health: trends and challenges**

*Moderators*

Lorenza Ferrari Hofer *Schellenberg Wittmer, Zurich*

Elysangela Rabelo *Rabelo Law, São Paulo; Vice Chair, Life Sciences Subcommittee, IBA's Technology Committee*

*Speakers*

Bastian Bayer *Johnson & Johnson, Brussels*

Vanessa K Burrows *Simpson Thacher & Bartlett, Washington, District of Columbia*

Francisco Javier Pérez Fernández *Health Level Seven Spain, Madrid*

Phillip Schmidt *Zimmer Biomet, Zurich*

1445 – 1600 **PLENARY SESSION TWO**

**Challenges in complying with, and navigating between, conflicting regulations and authorities**

This session is using Mentimeter.

To participate, please go to [www.menti.com](http://www.menti.com) Enter the code: 8333 3419.



*Moderator*

Jordi Faus *Faus Moliner, Barcelona; Conference Coordinator, IBA Healthcare and Life Sciences Law Committee*

Anne Walsh *Hyman, Phelps & McNamara, P.C., Washington, District of Columbia; Co-Chair, IBA Healthcare and Life Sciences Law Committee*

*Speakers*

Andrea Abascal *Bofill Mir Abogados, Santiago*

Julio Copo Terres *Arochi Lindner, Mexico City; Newsletter Officer; IBA Healthcare and Life Sciences Law Committee*

Holly Guest *Owens & Minor, Mechanicsville, Virginia*

1600 – 1615 **Coffee/tea break**

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1615 – 1715 **PLENARY SESSION THREE**

## **M&A in the post pandemic era: transactions and diligence**

*Moderators*

Jonas Bergstein *Bergstein Abogados, Montevideo*

Shimrit Roznek *Horn & Co. Law Offices, Tel-Aviv*

*Speakers*

Bernadete de Figueiredo Dias *CGM Advogados, São Paulo*

Stephan Rau *McDermott, Will & Emery, Munich*

Michael Ruoff *Think.health, Munich*

William Whelan *Mintz, Boston, Massachusetts*

Frank Zhou *Junhe, Shanghai; Discussion Forum Moderator, IBA Healthcare and Life Sciences Law Committee*

1715 – 1815 **PLENARY SESSION FOUR**

## **The unfathomed world of alternative proteins – where food industry meets life sciences**

*Moderators*

Andreas Natterer *Schoenherr, Vienna*

Anderson Ribeiro *Souto Correa, São Paulo; Latin American Regional Forum Liaison Officer, IBA Healthcare and Life Sciences Law Committee*

*Speakers*

Alan Adcock *Tilleke Gibbins, Bangkok; Asia Pacific Regional Forum Liaison Officer, IBA Healthcare and Life Sciences Law Committee*

Emily Amat *DWF (France) AARPI, Paris*

Francesco Planchenstainer *Global Head of Food Law Nestle, Vevey*

Cecilia Stahlhut *Hogan Lovells, Mexico City*

1930

### **Conference dinner**

*Casino de Madrid*

*Alcalá, 15, 28014 Madrid*

Our dinner will be held at the beautiful Casino de Madrid. In 1836, a group of young romantics and progressives, tired of so much political exaltation, decided to find a quiet place where they could meet in peace and harmony, this eventually became the Royal Casino of Madrid!

Ticket price: €160

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Friday 31 May

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0730 – 1230 **Registration**

0730 – 0830 **Continental breakfast**

0830 – 0840 **Welcome remarks**

Özge Atilgan *Karakulak Gün + Partners, Istanbul; Member, IBA Intellectual Property and Entertainment Law Committee Advisory Board*

Yuval Horn *Horn & Co, Tel Aviv; Member, IBA Technology Law Committee Advisory Board*

Cécile Théard-Jallu *De Gaulle Fleurance, Paris; Co-Chair, IBA Healthcare and Life Sciences Law Committee*

0840 – 0900 **Fourth Keynote**

Rui Santos Ivo *President of the Executive Board, Infarmed, Lisbon*

0900 – 1000 **PLENARY SESSION FIVE**

**Global dispute trends and strategies for effective resolution in life sciences disputes**

*Moderators*

Preeti Bhagnani *White & Case, New York*

Edona Vila *Borden Ladner Gervais, Toronto, Ontario; Treasurer, IBA Product Law and Advertising Committee*

*Speakers*

Tai-Heng Cheng *Sidley Austin, Singapore & New York*

Lisa Kinsella *Associate General Counsel, Moderna, Basel*

Melissa Magliana *Lalive, Zurich*

Lora Spencer *Medtronic, Austin, Texas*

1000 – 1100 **PLENARY SESSION SIX**

**ESG compliance in action in the life sciences industry**

*Moderators*

Catherine Longeval *Van Bael & Bellis, Brussels; Member, IBA Healthcare and Life Sciences Committee Advisory Board*

George Wray *Borden Ladner Gervais, Toronto, Ontario; North American Forum Liaison Officer, IBA Healthcare and Life Sciences Law Committee*

*Speakers*

Ana Bayó Busta *Bayer Iberia, Barcelona*

Wen Wen Cheng *Ysios Capital, Barcelona*

Isabel Gomes *ALMIRALL, Barcelona*

Joaquin Muñoz *ERM, Milan*

1100 – 1120 **Coffee/tea break**

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1120 – 1230 **PLENARY SESSION SEVEN**

## **Transatlantic review of patent litigation and preliminary injunction practice in pharma and biotech industries**

The panel will dissect recent cases, discuss evolving jurisprudence, and offer insights into strategic considerations for industry stakeholders navigating the dynamic landscape of patent disputes in the transatlantic context.

### *Moderators*

**Özge Atilgan** *Karakulak Gün + Partners, Istanbul; Member, IBA Intellectual Property and Entertainment Law Committee Advisory Board*

**Christophe Ronse** *Altius, Brussels; Chair, Patent Law Subcommittee, IBA Intellectual Property and Entertainment Law Committee*

### *Speakers*

**James R Ferguson** *Mayer Brown, Chicago, Illinois*

**Stella Fletcher** *Bial Holding, Porto*

**James Horgan** *MSD, London*

**Jose Alejandro Luna** *Fandiño Olivares, Mexico City; Member, IBA Intellectual Property and Entertainment Law Committee Advisory Board*

1230 – 1240 **Final comments by the Conference Co-Chairs**

1240 – 1330 **Lunch**



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## LIFE SCIENCES

### Expertise

We provide a one-stop-shop legal service for life sciences companies combining the firm's strengths in all practice areas. Our expertise cover wide range of life sciences products including pharmaceuticals, medical devices, food supplements, healthcare products and cosmetics.

We advise and represent trade organisations in the pharmaceutical and medical device sectors in relation to all local and international aspects of their field of activity and member interests, their relations with governmental organisations and peers, as well as establishing regulatory policies, position papers and the like.

We advise clients across all phases of the business cycle of life science products including clinical trials, marketing authorization procedures, pricing and reimbursement regulations, observational studies, promotional activities and ethical rules governing relations with healthcare professionals.

We advise and represent clients in life sciences sector in relation to all types of commercial transactions and contracts including licensing, technology transfer, co-marketing, co-promotion and toll manufacturing agreements, joint research, collaboration and development schemes as well as on data privacy and competition law issues.

Combining our life sciences expertise with our employment, competition and anti-corruption expertise, we support corporate clients in compliance with the FCPA and UKBA and the corresponding Turkish rules and regulations as well as

### Practice Areas

#### CORPORATE AND COMMERCIAL

Dispute Management  
Corporate and M&A  
Data Protection and Privacy  
Business Crimes and Anti-Corruption  
Employment  
Administrative, Tax and Regulatory  
Competition  
Finance

#### INTELLECTUAL PROPERTY

Patent and Utility Models  
Trademarks and Designs  
Anti-Counterfeiting  
Copyrights  
IP Prosecution

#### INDUSTRIES

Life Sciences  
Technology, Media and Telecom  
Insurance and Reinsurance  
Energy and Natural Resources  
Construction and Real Estate

