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International Bar Association

International Principles on Social Media Conduct for the Legal Profession

Appendix I: Social media terminology

Introduction

The IBA published the [International Principles on Social Media Conduct for the Legal Profession](#) (the Social Media Principles) in 2014, which aimed to assist bar associations and their members around the world to promote social media conduct that conforms with principles of professional responsibility, integrity, and confidentiality. In the years since, social media has become an increasingly significant part of the daily lives of legal professionals. Due to the impact of the Covid-19 pandemic, the legal profession has seen itself become increasingly digitalised, with remote working and online courtrooms becoming the norm. Given this shift, legal professionals are increasingly acquainted with social media platforms for professional and personal purposes. Considering the significant consequences which can arise through the misuse of social media on the professional career of legal practitioners, ensuring that lawyers have a working understanding of terminology and jargon frequently used on social media ensures they are equipped with the skills to navigate practice effectively in the online world. The Social Media Principles have been updated and revised slightly to coincide with the inclusion of this Appendix.

The purpose of this Appendix

The Social Media Terminology Appendix is a document which defines common words and phrases related to social media which lawyers may encounter in their professional and personal use of social media. The Appendix contains two lists. The first list contains common terminology relating to social media use. The second contains common acronyms and jargon which may be encountered on social media platforms.

Social media and social networking platforms may serve multiple purposes for legal practitioners: in their personal capacity for social engagement; using platforms such as LinkedIn as a marketing and branding tool; as a news source; and for the purposes of communicating with others in both a personal and professional capacity. Given the wide range of functions that social media may play in the daily lives of lawyers, a level of competence is vital to ensure that practitioners can effectively navigate potential challenges arising from any activity on social media.

This Appendix is intended for legal practitioners around the world who may constantly need to understand commonly used social media technologies to enhance their overall social media experience or to provide useful legal advice and guide their activities on social media platforms. Although this Appendix is primarily intended for legal practitioners, other professionals may also find it useful to their understanding of social media terminologies.

Understanding the terminology surrounding social media will aid lawyers in fulfilling their ethical and legal obligations to clients, as the legal issues and debates surrounding social media rely on an adequate knowledge of the technological advancements that have been rapidly forthcoming over the past decade.

This list is not by any means exhaustive and is updatable in line with the constantly evolving character of technology and social media. The definitions provided by this Appendix do not represent the views of the IBA or any of its committees, and are only meant to offer guidance for legal professionals who encounter social media in their daily practice.

How this Appendix was prepared

This Appendix has been prepared by the IBA Legal Policy & Research Unit in consultation with the IBA Bar Issues Commission through a web-based survey of terms that are in common use and likely to be encountered by legal professionals worldwide in their use of social media and new technologies.

Quick links

List One: Common Terms.....	4
<u>A</u>	4
<u>B</u>	4
<u>C</u>	5
<u>D</u>	6
<u>E</u>	6
<u>F</u>	6
<u>G</u>	7
<u>H</u>	7
<u>I</u>	7
<u>J</u>	8
<u>K</u>	8
<u>L</u>	8
<u>M</u>	8
<u>N</u>	8
<u>O</u>	9
<u>P</u>	9
<u>Q</u>	9
<u>R</u>	9
<u>S</u>	10
<u>T</u>	10
<u>U</u>	11
<u>V</u>	11
<u>W</u>	11
<u>X</u>	11
<u>Y</u>	11
<u>Z</u>	11
List Two: Jargon and Acronyms	12

List One: Common Terms

Term(s)	Definition
A	
Advertisement	Any form of social media post targeted at a specific audience with a view to increasing brand awareness and promoting a particular good or service among a specifically targeted audience.
Algorithm	A set or compilation of mathematical rules and individual data which determined the content which a particular individual will see on a social media platform.
API	API is the acronym for Application Programming Interface. API is software or interface which lets two applications communicate with each other. For instance, when we send a message across WhatsApp to our contacts who in turn receive and respond to our text, this process of communication is facilitated by the Application Programming Interface.
App	An app or application is a software installed on a computer device which is intended to carry out a specific function on that computer device.
AR (Augmented Reality)	AR refers to the modification or adjustment of the real-life environment of an internet user through the addition of sound, visual elements, and anything else that could stimulate the human senses. AR is 25 per cent virtual and allows for digital content to be superimposed over a real-world environment.
AI (Artificial Intelligence)	Describes the creation of systems which can simulate and perform different aspects of human intellect, such as comprehension or decision making, and self-learning.
Audience	More broadly, 'audience' may refer to a group of specific individuals who observe, engage with, or consume a particular area or form of communication, messages or content. In relation to social media, 'audience' may refer to the users who consume or subscribe to your content. In marketing, 'audience' may refer to a group of social media users who are the intended target/consumer for a particular ad or social media post.
Authenticity	A term used to describe a social media user who has undergone a verification process to authenticate their identity.
Avatar	An avatar refers to a picture or icon that is used as a display picture or representation of a social media user.
B	
Blockchain	A type of technology which provides a decentralised system for recording publicly verifiable and immutable online transactions without the requirement for intermediaries. It acts as a distributed ledger which is connected between multiple network nodes (computational devices). The transactions occurring between nodes are publicly stored, owned, maintained, and updated by each node so that every transaction is recorded.
Brand Ambassador	An individual who is engaged by a brand to promote and endorse a particular product or the brand overall.
Browsing	Browsing refers to the act of looking through and navigating the content available on the Internet. It allows users to view and interact with different websites and online information, such as text and videos.
Blog	A website or online platform where an individual, group, or company publishes content in chronological order. The content of blogs covers a large range of topics, and may include personal thoughts, experiences, hobbies, news, or opinions. Blogs often contain informal discussions on a diverse range of subjects.
Bloggng	Bloggng refers to the process of creating and using a blog to share content.
Bookmark	Bookmarking is the process of saving a link to a previously accessed website or blog for future ease of access in a private browser.
Brand Familiarity	Brand familiarity or brand awareness refers to the extent to which social media users are aware of a particular brand's goods or services. Ads are often used to drive brand awareness and familiarity on social media.

Brandjacking	Brandjacking refers to the hijack or false use of a brand's identity to misguide social media users that a cloned brand page or profile is the real social media page of that brand. Typically, brandjacking is used to defraud unsuspecting social media users.
Business-To-Business (B2B)	B2B refers to a form of social media marketing through which a business or manufacturer markets their products or services to other businesses online.
Business-To-Consumer (B2C)	B2C refers to a form of social media marketing through which a business or manufacturer markets their products or services to consumers and other individuals online.
C	
Campaign	A campaign is a series of coordinated actions on social media by a particular brand at creating brand awareness or brand familiarity for its commodities.
Cancelled	In the social media context, 'cancelled' is used to describe the public rejection or withdrawal of support for an individual, brand or organisation due to their controversial actions, statements, behaviour, or beliefs. The act of 'cancelling' may involve unfollowing or unsubscribing from social media accounts, boycotting products or services, and expressing disapproval through comments, posts, and other online interactions.
Caption	A caption is a description or other text which accompanies photo or video content.
Catfish	An individual who creates fake online social media profiles for the purpose of tricking others, generally for financial gain, to lure into relationships, or other disreputable purposes.
Challenge	Refers to a viral trend in which many users attempt a particular task and share the results on their social media page.
Chat	A chat refers to a communication via texts or messages between two or more persons on any social media platform such as Facebook, Instagram, WhatsApp etc.
Chatbot	A computer program which emulates human conversation online through sending and receiving communications and instructions.
ChatGPT	Chat Generative Pre-trained Transformer (ChatGPT) is an AI chatbot. It is a natural language processing tool driven by AI technology with an ability to interact in human-like conversations. Users can enter a text prompt and receive an intelligently-generated detailed output. ChatGPT can be used on messaging apps and online networking platforms for creating content such as blog posts and social media updates.
Checking In	Checking in refers to a way by which a social media post is geographically tagged to a location. This feature is typically used to inform followers or connections of the individual on social media that they were at a particular place at a particular time.
Clickbait	A clickbait is an exaggerated and often misleading title of a social media post intended to increase visits to such social media post and entice people to click on a link to a particular webpage.
Cloud Computing	Computing in which services and storage are provided over the internet (or cloud).
Community	A community refers to a group of social media users who commonly associate on a social media platform and share similar interests, goals and attitudes.
Content	A content refers to a social media post, ad or information aimed at catching the fancy or interests of connections or followers of a particular social media page.
Cookies	Text files which are created, stored and shared by websites that an individual visits online. These files contain specific data from the visit.
Copyright	Concept that legally gives creators of original works exclusive rights to control the reproduction, distribution and public performance or display of their works for a certain period of time.
Creative Commons	Creative commons refer to a series of licences through which creators online let the public use their work or content subject to only restrictions of their choosing.
Creeping	Creeping on social media refers to the act of stalking the posts of a social media user or page without necessarily engaging or interacting with the posts and contents of such social media page or profile.
Crowdsourcing	Crowdsourcing refers to the collection of data, information, opinions, or work from a group of people, usually sourced via social media platforms, apps, or on the internet.

Cryptocurrency	Cryptocurrency refers to currencies that exist virtually and are secured by means of cryptography. One of the commonest form of cryptocurrencies is Bitcoin.
Cyberbullying	The use of any social media or electronic form of communication to harass, humiliate, threaten, intimidate, or offend another individual.
Cyberattack	An offensive action which targets elements of a computer system, such as infrastructure, networks, and personal or private data.
D	
Dark Web	The dark web is a section of the internet which is not indexed by search engines, and that requires access through specialised software. The dark web is typically a haven for illegal activities such as drug trafficking and illegal arm sales.
Dashboard	A social media dashboard refers to a tool on most social media platforms through which a social media user can coordinate and monitor their social media presence. Through a dashboard, it is possible for a social media user to monitor the visits to their page, engagements, and other key metrics of social media growth.
Deepfake	Deepfakes are algorithm-edited videos whereby the face and voice of a person in an original video is altered and replaced with that of another individual in a manner that suggests the altered video is authentic.
Defamatory Statement	Making a claim, statement, or comment online about a third party which is false and has or may cause significant harm to their reputation.
Disinformation	Information which is false and is spread by the author with the intention to deceive or mislead the audience.
DM/Direct Message	Private communications or messages sent or received by a particular individual.
DLT	Distributed Ledger Technology (DLT) is a decentralised peer-to-peer database system for recording transactions between parties in multiple places at the same time. Blockchain is a subset of DLT.
Document Automation	Technology commonly used in the legal industry. Document automation software requires the user to input relevant information and populates relevant fields to generate a particular legal document.
Domain Name	The identifying names of an internet site.
Download	A download is the process of transferring a file or data from a remote server to a local device through the internet.
Doxing (also Doxxing)	Doxing involves publicly disclosing private information about an individual without their prior consent. The information can include personal details such as home address, email address etc, and usually has an end goal of threatening, harassing or intimidating the individual.
E	
eBook	An eBook is a document that is in a digital format and can be accessed on any computer device such as laptops, tablets or phones etc.
Emoji	An emoji is a visual representation of an emotion, object or symbol. Emojis are often found in messaging applications like WhatsApp. They are often used to convey particular emotions during online conversations.
Encrypted Messaging	End-to-end encrypted messaging is a type of messaging which provides security for users and is less likely to be compromised or accessed by third parties to the conversation. Apps such as WhatsApp use technology to scramble messages before they are sent to an intermediary company (such as the communication provider). The intermediary then sends the message to the intended recipient, who has the key to unscramble the message upon receipt.
F	
Fb/Facebook	Facebook is a social media platform which primarily involves social networking and content sharing.
Facebook Group	A Facebook Group is a public or private community on Facebook which users can join to interact with other group members and share and exchange content or communicate.
Feed	Social media feeds refer to the content that a social media user is supplied with or exposed to based on previous browsing activity.

Flash Mob	A flash mob refers to the gathering of several persons to a designated physical location through information disseminated on social media or through other online tools for the purpose of participating in a particular activity.
Follower	A follower is a person that follows a social media page or another social media user on a particular social media platform.
Friend	A friend is a connection or follower on a social media platform.
G	
Geotagging	Geotagging refers to the affixation of geographic coordinates to social media posts such as pictures or videos.
Generative AI	Generative AI refers to AI algorithms that generate content as new outputs, such as text, images, sounds, animation, 3D models from data they are trained on. Generative AI applications are built on top of large language models (LLMs). A well-known application of generative AI is ChatGPT.
Geotargeting	Geotargeting refers to the specific direction of social media ads or posts to social media users who are accessing a designated social media platform from a particular location or country.
GIF	A GIF (Graphics Interchange Format) is a series of images or a short, muted video, which play on a continuous loop.
Ghosting	The process of suddenly cutting off all online communication with an individual without an explanation.
Google	Google refers to the process of looking up information on the 'Google' search engine.
H	
Handle	Refers to the username of a social media user.
Hashtag	Typically preceded by the # symbol, a hashtag is generally used to tag particular content on social media that falls within a topic or category.
Hate Speech	Hate speech refers to any kind of speech, conduct, writing or display that may incite violence or prejudicial action against or by a particular individual or group, or because it intimidates a particular individual or group.
Header	A header is like an avatar. It is a picture that appears at the top of the page of a social media user's page.
Hyperlink	Hyperlink is simply a link that is inserted in a text to allow for easy reference to a website or blog.
I	
IG/Instagram	Instagram is a social media platform which primarily involves photo and video sharing.
Impressions	Refers to the amount or number of views a social media post has been seen by other users.
Influencer	An influencer is a social media user who typically has a large social media following and can influence the decisions and business choices of their followers through the relationship which they have developed with such followers.
Instant Messaging (IM) Apps	An instant messaging app is any form of application that allows for real-time communication between two or more persons online.
Interoperability	Interoperability refers to the ability of computers to interact with each other and exchange relevant and required information without restrictions. It can be leveraged upon in healthcare, government and administration among other sectors and industries.
Internet	The internet is a worldwide interconnected computer network of standardised communication containing information, communication facilities, and services. The 'internet' can also be a generic noun used to describe any interconnected online space.
Internet of Things	The Internet of Things is a network of devices having the capability to sense, connect, react, exchange and communicate data with other devices through the internet infrastructure.
Internet Forum	An online discussion site where individual users engage in conversations and discussion using posted comments.

Intranet	A restricted or local network for information sharing, collaboration and operational use which is usually only accessible within a particular organisation or group.
J	
K	
Kuaishou	Kuaishou is a Chinese social media platform which involves video sharing and content creation. The application is similar to TikTok.
L	
Large Language Model (LLM)	A large language model (LLM) is a type of AI that is trained on vast amounts of data to analyse and understand existing content and generate new content by learning patterns and connections between words and phrases. LLMs can help in automating the content moderation process, allowing social media platforms to filter out inappropriate content more efficiently.
LinkedIn	A social media platform used for professional networking and content sharing.
Livestream	The online transmission of an event in real time for a particular audience.
Live Stories	On Snapchat, describing a stream of curated user-submitted snapchats from different events.
Lurker	A lurker is a social media user who does not engage or participate on social media, but merely observes what goes on on the social media without revealing significant details about themselves.
M	
Meme	A meme is a picture, video or even a symbol which virally spreads across social media and typically conveys a veiled message.
Meta	Meta refers to Facebook's rebranding as a parent company, referring to their expansion to explore the virtual world.
Metadata	A metadata is a series of data which gives information about other data. For instance, the metadata for a word document would often contain information such as the date the document was created, the name of its author, the file size, etc.
Metaverse	Metaverse is an immersive, interactive, user-generated content based virtual world network. It is a futuristic social media which would be based on virtual reality, augmented reality, 3D holographic avatars and other tools which can enhance the user experience. Facebook (now Meta) has been at the forefront of this new technology.
Microsoft Teams	Microsoft Teams is a workspace application that allows teammates from the same organisation to collaborate on tasks and communicate in real time.
Misinformation	Information, which is false, regardless of the intention of the author to deceive or mislead.
Motherboard	The primary circuit board of a computer which functions to allow communication between electrical components of the system.
MP3	Digital audio encoding format that uses a form of lossy data compression to reduce the size of audio files significantly while still maintaining good audio quality.
MP4	Digital multimedia contained format used to store video, audio, images and subtitles in a single file. It is a popular format for video files on the internet.
MR (Mixed Reality)	Mixed reality as the name suggests is an admixture of real and virtual worlds which blurs the line of what is and is not real for users of such technology.
N	
Newsfeed	A page on a social media platform which displays a constant feed/stream of updates from users they follow, or suggested content.
Newsjacking	Newsjacking in social media refers to the hijack of a trending news to promote one's products, services, or brand.

NFTs (Non-Fungible Tokens)	An NFT is a virtual asset on a blockchain with distinct metadata which distinguishes them from similar assets. They are often used to represent a work of art or symbol and can be traded or sold for a fee. They can also be used to represent individual identities.
Notification	An update received by a social media user on a platform when they receive a message or relevant activity occurs.
O	
P	
Page Impression	Page impression refers to the reach of a social media page. In other words, it is the size or number of social media users who come across a content from a specific social media page. It is possible to access page impressions using the dashboard on a social media page.
Pay Per Click (PPC)	A PPC is a form of social media advertising whereby the social media users promoting an advertisement pay only where a social media user taps on the links on one of their social media ads.
Payments Tech	Payment Tech, or PayTech for short, is any form of technology that facilitates online payment for goods and services.
Permalink	Short for 'permanent link'; refers to a hyperlink to a webpage which is the address or URL and is unchanging.
Poke	To poke someone on social media means to prompt them to respond to your messages or reaction.
Privacy Setting	This is a form of setting on many social media platforms that allows social media users to determine the information on their page which the general public or other social media users can have access to.
Phishing	The activity of distributing emails, posts, or content which either imitates a reputable business or service, or employs some other fraudulent method, to obtain personal information or insert malware or viruses onto personal devices for malicious purposes.
Photobomb	When an individual or animal, regardless of intent, appears in a photograph without the photographer intending them to be included.
Pinterest	Pinterest is a social media site where users create a visual board to share, find, and curate photos and videos.
Plagiarism	Plagiarism refers to the act of using someone else's work or ideas without properly crediting them.
Platform	A social media platform is a website, application or service which allows for the creation, exchange and distribution of media and content between users.
Podcast	An audio file available online which discusses or explores particular content.
Q	
Quora	A website on which users can ask and answer questions and locate information on a large array of topics.
QQ	A Chinese social media platform for instant messaging.
Qzone	A Chinese social media platform in which users network and blog.
R	
Reach	Refers to the size of the audience a brand or user engages in posting content/advertising.
Reddit	Reddit is a platform where users can engage in discussion with each other on various topics on dedicated forums (or 'subreddits').
RT/Retweet	A tweet (post on X, formerly Twitter) which is reshared/reposted on another X user's account and to their followers.
Real Time	Real Time is a system in which input data is processed within milliseconds to offer instant feedback. It offers information as soon as it is generated.
RSS	RSS is an acronym for Really Simple Syndication, and it refers to a standard system of information distribution that simplifies information distribution. It can be added to the end of a URL to format the website in a standard way.

S	
Selfie	A selfie is a photo taken by an individual of themselves.
Sext	A sext is a message or image that is sexually explicit or suggestive, which can be sent electronically. It can also refer to messages exchanged during virtual sexual activity over the internet.
Shadow Ban	The practice of blocking one's UGC (user generated content) from the public, and only making the users content available for themselves to view. The user is typically uninformed that their account is 'shadow banned'.
Share	Refers to the process of posting content for viewing to a particular audience.
Skype	Skype is an application that allows users from across the world to connect via video communications.
Sina Weibo	A Chinese social media platform on which users primarily engage in microblogging. Users can post types of media and communicate with other users.
Smartphone	A type of mobile phone which has many of the technological capabilities of a computer, such as access to a cellular network and a touchscreen.
Snapchat	Snapchat is a social media application in which users primarily exchange photos or short videos which 'disappear' after a set period of time.
Social Network	An online structure of social actors who interact on social media sites.
Spam	Spam includes unwanted or unsolicited electronic messages, typically sent in mass quantities which could be in the form of emails, text messages, social media messages and more. They are often commercial in nature, promoting products or services but could also contain malicious links, unwanted content or phishing attempts.
Streaks/ Snapstreaks	A feature on Snapchat that keeps track of the number of consecutive days users have exchanged snaps with each other.
Subreddit	A dedicated online forum on social media platform Reddit on which users engage in discussion on a particular topic or topics, sharing resources, and answer and ask questions.
T	
Tag	When a post or content directly mentions the social media handle of another user(s). The 'tag' is usually hyperlinked to that profile and the tagged user will be notified of the post.
Telegram	Telegram is a popular end-to-end encrypted messaging application which allows users to make their messages 'disappear' after a specified period.
Terms of Service	Terms of Service is an online document or information which governs the contractual relationship between a social media service provider and a social media platform user.
Terms of Use	Terms of Use is an online document or information which stipulates the parameters within which a social media user can utilise a social media platform. Failure to abide by the terms of use may warrant suspension or an outright removal from a social media platform by the social media service provider.
Text	A text refers to a written or printed message, or a piece of writing. It can be any form of writing such as an article, book, letter or message. It can be sent electronically, or physically through mail.
Thread	A thread on a social media platform is a series of messages or posts which build upon the last to comprise a conversation or discussion.
Threads	Threads is a social media platform which allows users to post, share, observe and join public conversations. The app is owned and run by Meta (Facebook, Instagram, WhatsApp).
TikTok	TikTok is a social media platform where users create, share and exchange short videos.
Traffic	Traffic refers to the number of social media users who visit or engage a particular social media profile or page.
Trending	Trending is a word used to describe any piece of online information, data, picture, video which has gained significance on a social media platform; may also refer to the 'trending' function available on X (formerly Twitter), which provides a real time list of the hashtags which are receiving the largest amount of mentions within user posts.

Troll	A troll refers to a social media user who deliberately leaves offensive or provocative messages on the page or handles of other social media users.
Tumblr	A social media platform on which users primarily microblog and explore/exchange content with other users.
Twitter	The former name of social media platform 'X'. Please see the entry below for further details.
Tweet	A message shared on X (formerly Twitter), which can include up to 280 characters. It may be used generically to describe a posting by other comparable social media.
U	
URL	A URL is the address of a webpage that is a unique identifier to locate the resource on the internet.
V	
Viral	'Viral' refers to online content (eg, a video, post, webpage, picture) which gains unusually significant exposure, from a large audience, in a short period of time.
Vlog	A vlog is a form of blog where videos are posted by bloggers for the benefit of subscribers to the vlog. Vlogging is especially common on YouTube.
VR (Virtual Reality)	Virtual Reality refers to the use of computer technology to create a simulated environment. It aims to stimulate various human senses such as sight, hearing, etc.
VPN	A 'Virtual Private Network' is a technology which allows for secure and encrypted use of the internet. The VPN provides an encrypted server which hides the IP address of the user from third parties and allows for anonymous browsing.
W	
Webcast	A webcast is a live broadcast of a video or audio on a social media platform.
Webinar	A webinar is a recorded broadcast of a video or audio on a social media platform.
Workrooms	A workroom is an online or virtual meeting space where colleagues and teammates from a particular organisation can collaboratively work together from diverse locations.
WeChat	WeChat is a Chinese social media platform where users instant message, share content, and make monetary payments.
Web3	Web3 is the new generation of the web, where users will be decentralised and have access to their own data. It offers full control of personal data, therefore protecting information from centralised authorities.
World Wide Web	The World Wide Web refers to all public websites and pages that can be accessed through a personal device. In order to access the World Wide Web, a user must connect to the internet. The internet facilitates the connections that create the World Wide Web.
WhatsApp	WhatsApp is a free app that allows users to communicate across different countries for free, regardless of the recipient's personal device.
WhatsApp Pay	WhatsApp Pay is an in-chat payment feature that allows users to make transactions via WhatsApp to their contact list.
X	
X	Previously known as Twitter, X is a social media platform where users create, share and exchange written content in short messages called 'tweets'.
XR (Extended Reality)	XR is a blanket term for Virtual Reality, Augmented Reality, Mixed Reality, and other novel technologies that can integrate the physical and virtual worlds.
Y	
YT/YouTube	YouTube is a social media platform where users create, share, and watch video content.
Z	
Zoom	Zoom (noun) refers to an application that allows users from across the world to connect and hold meetings via video communications. Zoom (verb) refers to the process of calling another person via video communication on the Zoom application.

List Two: Jargon and Acronyms

Term(s)	Definition
AFAIK	Acronym for: As far as I know
AKA	Acronym for: Also known as
AMA	Acronym for: Ask me anything
BAE	Acronym for: Before anyone else
Basic	Adjective used to describe things which are excessively mainstream or popular.
BRB	Acronym for: Be right back
BTW	Acronym for: By the way
CMV	Acronym for: Change my view
Cray	Slang term for crazy
DYK	Acronym for: Do you know?
EOD/EOW	Acronym for: End of Day/End of Week
Extra	An adjective to describe an action, thing, or person which is overdramatic or over the top.
Facepalm	An action taken after somebody acts in a manner which is embarrassing or awkward.
Fam	Slang term for family
Fire	An adjective to describe something which is of exceptional quality or value.
Flex	Describing a situation where an individual shows off or boasts about a particular item or quality they possess.
FTFY	Acronym for: Fixed that for you
FTW	Acronym for: For the win
GOAT	Acronym for: Greatest of all time
GRWM	Acronym for: Get ready with me
GTG	Acronym for: Got to go
I can't even	A phrase to describe being speechless or fed up with a particular thing.
IAM	Acronym for: In a meeting
ICYMI	Acronym for: In case you missed it
IMO/IMHO	Acronym for: In my opinion/In my humble opinion
IRL	Acronym for: In real life
JK	Acronym for: Just kidding

LLM	Acronym for: Large language model
LMK	Acronym for: Let me know
LOL	Acronym for: Laugh out loud
MFW	Acronym for: My face when
Mid	Adjective to describe something that is very average or of low quality.
NBD	Acronym for: No big deal
Noob	A term to describe an individual who is a beginner at a particular thing. It may be used as an insult to refer to someone who is unskilled at something, or simply to refer to someone who is new to that thing.
NP	Acronym for: No problem
NSFW	Acronym for: Not suitable/safe for work, ie, may contain mature or inappropriate content unsuitable for the workplace
ROFL	Acronym for: Rolling on the floor laughing
Salty	Term used to describe excessive bitterness, anger or irritation with something or someone.
SMH	Acronym for: Shaking my head
Stan	An overzealous, or overly enthusiastic admirer/fan of someone or something, (to be a stan) or a term to describe the extent of one's admiration of someone or something (to stan).
TBH	Acronym for: To be honest
TFW	Acronym for: That feeling when
TLDR	Acronym for: Too long didn't read
TLTR	Acronym for: Too long to read
TMI	Acronym for: Too much information
TN	Shortened form of 'tonight'
Totes/Adorbs	Shortened forms of 'totally' and 'adorable'
WDYM	Acronym for: What do you mean?
WFH	Acronym for: Work from home
Well played	A term to describe when someone performs something in a skilful or clever way.
Yas/Yah	An informal way of saying 'yes'
YOLO	Acronym for: You only live once