



IBA 2025 TORONTO

2-7 NOVEMBER
ANNUAL CONFERENCE OF THE INTERNATIONAL BAR ASSOCIATION



Video wall advertising opportunity

The video wall (6m x 2m) will be located outside the entrance to Networking Hub at the bottom of the escalators, in full view of everyone attending the conference.



Rate card

Option 1 – £7,500 GBP (Max 4 advertisers per day)

30 second video advert played on digital video wall throughout a specified conference day, between 0800 – 1700

Advert played minimum 4x an hour

Option 2 – £4,500 GBP (Max 10 advertisers per day)

15 second video advert played on digital video wall throughout a specified conference day, between 0800 – 1700

Advert played minimum 4x an hour



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Benefits include

- Highly visible advertising opportunity visible to all delegates at the entrance to the conference Networking Hub
- Limited number of advertisement places

Application and contract for advertising on digital video wall

Advertising options

To make a booking click on appropriate link below and complete online booking form giving your invoicing address

Monday

30 second advert (£7,500GBP) – [CLICK HERE TO BOOK](#)

15 second advert (£4,500GBP) – [CLICK HERE TO BOOK](#)

Tuesday

30 second advert (£7,500GBP) – [CLICK HERE TO BOOK](#)

15 second advert (£4,500GBP) – [CLICK HERE TO BOOK](#)

Wednesday

30 second advert (£7,500GBP) – [CLICK HERE TO BOOK](#)

15 second advert (£4,500GBP) – [CLICK HERE TO BOOK](#)

Thursday

30 second advert (£7,500GBP) – [CLICK HERE TO BOOK](#)

15 second advert (£4,500GBP) – [CLICK HERE TO BOOK](#)

Video format

- .MP4 video files
- No sound
- Subtitles accepted

For further information on advertising and sponsorship opportunities, please email
andrew.webster-dunn@int-bar.org

Digital video wall advertising terms & conditions - IBA Annual Conference 2025

These conditions apply to all digital video wall advertisements submitted to the International Bar Association (IBA) for performance during the IBA Annual Conference. All words which first appear in these conditions in quotation marks will have the meaning given them when they first appear in that form.

Bookings

1. The placing with the IBA of a booking for the placement of an advertisement on the digital video wall at the IBA Annual Conference 2025 will amount to acceptance of the Conditions by the party placing the booking (Buyer). Any other conditions stipulated by the Buyer shall be void to the extent that they are inconsistent with the Conditions. In these Conditions the 'Advertiser' means the legal person either advertising the products or services promoted in the Advertisement or making the announcement contained in it.
2. The Buyer contracts with the IBA as principal.

Acceptance of advertisements

3. All Advertisements are accepted subject to the IBA's approval of the copy and the space being available and the IBA reserves the right, for any reason at any time, to reject, cancel or suspend the presentation of the Advertisement. However, the IBA will use reasonable efforts to comply with the wishes of the Buyer although it does not warrant the date or position of insertion, the wording or the quality of the Advertisement's reproduction.
4. If an Advertisement does not appear, or does not appear on the specified date, the IBA will not be liable, whether for breach of contract or otherwise.
5. If any non-appearance of the Advertisement occurs as a result of the act or default of the Advertiser or its servants or agents then the space reserved for the Advertisement shall be paid for in full.
6. The IBA will not be responsible for any errors in the Advertisement or for any damage to or loss of copy, artwork or other materials supplied in connection with the Advertisement, which the Buyer warrants it has insured as it thinks fit and retained in sufficient quality and quantity for its purposes.
7. The IBA reserves the right to destroy all materials received in connection with an Advertisement which has been in its custody immediately once the conference has finished, without giving further notice to the Buyer.
8. Material supplied for Advertisements must conform to the IBA's published requirements. The Buyer must consult with the IBA before supplying materials in electronic format and ensure the materials comply with the IBA's specific requirements.
9. Cancellations of bookings for Advertisements cannot be accepted within two weeks of the conference start date.
10. The Buyer warrants that the Advertisement complies with all national and international legal and regulatory requirements and codes of practice (whether voluntary or obligatory), in the jurisdiction of Canada. Without limiting the generality of the foregoing, the Buyer also warrants that the Advertisement:
 - does not contain any libelous, inaccurate, misleading or false material.
 - does not unfairly prejudice the legitimate interests of any third party or infringe or violate any copyright, trademark or other personal or proprietary right of any person or render the IBA liable to any proceedings whatsoever.
11. The Buyer shall indemnify IBA fully and hold it harmless against any and all losses, claims, damages, costs (including legal costs) or liabilities which, the IBA may incur as a result of (i) the IBA's use of the Advertisement at the IBA Annual Conference.

Advertisement rates and payment terms

12. Payment for each Advertisement must be made within 30 days of invoicing or 30 days prior to the IBA Annual Conference starting date. If payment has not been received within the above time frame, the IBA reserves the right not to use the advert during the IBA Annual Conference and charge the advertiser the full amount. The IBA reserves the right to suspend the use of the advertisement where the relevant Buyer is in arrears.

Miscellaneous

13. The contract which incorporates the above Conditions shall be construed under and be governed by the law of England and Wales, and for the IBA's benefit the English courts shall have non-exclusive jurisdiction in respect of any dispute arising.
14. In view of the global audience of the IBA Annual Conference we ask advertisers to be sensitive to the world's various cultures.